

Locus Research Eco-System

LCT Leadership and Education

(educational leadership, enlightening, guiding, empowering, enabling)

Conference Papers/ Presentations

(research/science leadership, cutting edge research, expertise)

Industry Collaboration and Exchanges

(collaborative/business leadership, strategic, cross-domain, knowledge sharing)

Active Involvement In Design-related Events

(industry leadership, design commitment/relevance, raising awareness, spectacular)

METHODS OF GROWTH *Branches And Leaves* Individual Specialties, Leading Projects

Integration through diversity

OFFERING *Main Trunk*

PRODUCT DEVELOPMENT

Systems focused

Working with businesses from different sectors and sizes

Product specialists

Brand aware

Business savvy

Sustainability experts

The belief that accountability does not inhibit creativity

Applied Research

(empathy and perceptiveness, understanding, method)

Transparent and Evidential Processes

(authenticity, analytics, process, rigour, benchmarking)

Established Commitment To Sustainability

(integrity, experience, focus)

Originality

(Creativity, independence, insight)