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BLUEPRINT

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PPA Winner Designer of the Year

264

藤本壮介
阿部仁史アトリエ
東京モーターショー

SOU FUJIMOTO
ATELIER HITOSHI ABE
TOKYO MOTOR SHOW

日本特集

SPECIAL ISSUE ON JAPAN





TOKYO DESIGNERS WEEK 2007

31 October-4 November



Now in its third year, Tokyo Designers Week, which incorporates 100% Design Tokyo, is growing in strength and complexity. Located at Meiji Jingu Gaien baseball stadium, the event was designed by Michael Young whose enormous red 'love button' greeted visitors at the entrance and was printed on bags and signage throughout the show.

Highlights of the event included Japan Brand, a showcase for local companies and artisanal studios which apply traditional techniques to contemporary product design, and the Container exhibition, where young designers and design schools showed their work in a series of shipping containers.



FUMITAKE UCHIDA / ROOTOTE

SUPER PLANNING

Fumitake Uchida is an artist who paints the urban landscape like scenery. His illustrations are printed on to canvas tote bags using black and white with simple, strong colours. Rootote runs its own Tote as Canvas charity awards for bag design.

www.rootote.com



HOYA CRYSTAL STAND

KLEIN DYTHAM ARCHITECTURE

Using Victorian conservatory birdcages suspended from a black framework, KDA designed the most striking stand at 100% Tokyo for Japanese glassware company Hoya Crystal. The company's name was taken from a town called Hoya (now west Tokyo), where it began making glassware in 1945. In the late 1940s the company grew after supplying tumblers to US forces. Hoya's reputation for good design developed in the 1950s, when it won a number of awards. In October 2007, using the slogan 'Not just crystal' Hoya opened a new shop in Aoyama, Tokyo.

www.hoyacrystal.jp



WORLD TRADE ZERO

KANAKO IGAUE

Exhibiting her work as part of the container show at 100% Design Tokyo, Kanako Igaue is a senior student at Kyoto University of Art and Design. One of the most unusual and beautiful at the event, the display consisted of familiar brand shoes and trainers made from the leaves of banana, philodendron, anthurium and Japanese butterbur plants. Igaue says she aims to 'throw doubt on the relationship between globalization and design and to express the real essence and truth.'





STICK CHAIR

EMMANUELLE MOUREAUX

Tokyo-based architect and designer Emmanuelle Moureux exhibited a prototype for her Stick chair, inspired by the Mikado, a pick-up sticks game originating in Europe. The chair has seven round, wooden 'sticks' placed obliquely to support a heavy, acrylic seat at the perfect balancing point. www.emmanuelle.jp



LEATHER PRINT

NO, NO, YES

Japanese company No, No, Yes! has created a technique that captures patterns from nature and prints them on leather objects, such as bags (pictured) and clothing. The often unexpected results are designs that are both dynamic and humorous. www.nonoyes.com



TAAPA

LEGACY TIMBER

Hold is a series of inventive storage and display products designed and made in New Zealand. The range consists of three products: Taapa (a wall shelving system, pictured), Capture (a photo holding unit) and Show (a classic wall shelving unit). Taapa consists of a solid pine back board with a geometric pattern of slots into which shelves are clipped. www.hold.co.nz



WALLPAPER

ILIAS

Australian Ilias Fotopoulos' geometric designs and experimental textures include hand-printed flock wallpaper, and are proving popular in Japan. His Series One - Mistreatments collection uses Shibori-style resists, etching, and heat treatments to create uneven watery patterns in metallised hemp and linen. www.ilias.com.au



HONO

METAPHYS

Despite using LED technology, Hono is inspired by the most basic lighting device, a candle. A white tube contains the LED and is sensitive to the tiniest breeze, which means that the light flickers and can be blown out like a candle. Hono comes with a special electronic matchstick. www.metaphys.jp

PEDDY

MINDSCAPE

It's not an ornamental plant, but a piece of outdoor furniture for public spaces. Peddy is made from grass, which means it needs to be cared for, watered and trimmed. It comes in several shapes, and with a small tree or creepers planted in it, this neat furniture can be used for shade. www.mindscape.jp

