

A Sustainable Design Framework – integrating science, business and design

Led by some of New Zealand's leaders in sustainable design;

Timothy Allan, Principal, Locus Research

Barbara Nebel, Project Leader Life Cycle Management, Scion

Alistair Mowat, Innovation Leader, Zespri and

Jake McLaren, Environmental Manager, Formway

this seminar will address the importance of integrating sustainability into product research and development. Recognising the issues of small, medium and large New Zealand enterprises, presenters will identify the opportunities and difficulties of applying life cycle thinking, management and assessment into a business environment.

Each of the three areas – Science, Business and Design, will be discussed in detail by experts in their field, followed by a case study from Zespri as to the economic, social and environmental benefits of this approach.

Date:

Tauranga – Wednesday 1st April

Rotorua – Thursday 2nd April

Time:

9am – midday (with mid morning refreshments)

Venue:

Tauranga - Zespri

Rotorua – Scion

RSVP:

andrea@sustainable.org.nz no later than Wednesday 26th March or call 07 577 9355 for more information.

Registration fee:

\$35.00*

*cancellations received after the RSVP date will be invoiced at full cost.

