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Welcome to the Bombay Sapphire Design Room, a collaboration between Claire Regnault (The Dowse), Angela Roper (Eon Design Centre) and Timothy Allan (Locus Research), initiated by New Zealand Trade and Enterprise. Each organisation occupies different terrain within the New Zealand design sector. We are united by our passion for, and belief in, the quality of New Zealand design, and most importantly by our mutual desire to facilitate meeting points between the creative and commercial sectors.

The Bombay Sapphire Design Room is such a meeting place. Developed in conjunction with Air New Zealand Fashion Week, it is aimed at providing attendees with an energetic sampling of New Zealand design from beyond the catwalk. For international visitors and New Zealanders alike, we aim to reaffirm the quality and beauty of New Zealand design.

Furnished with contemporary products designed for everyday living within the home, the project showcases work by some of New Zealand's leading designers, who have received critical acclaim locally and internationally, alongside the work of up-and-coming designers. Several practitioners are not only highly regarded for their own work, but also for their immense contribution to design education - among them Pauline Bern, Tim Miller and Humphrey Ikin.

The selected designers have emerged from New Zealand's strong tradition of the independent craftsman as designer and maker, supplying a small yet receptive market. Frequently conceptually driven, their work has not just been designed for practical use, but to provoke thought and conversation. This tradition has arisen out of an appreciation for the hand-crafted and a quest for independence and as a response to practical constraints - geography, tariffs and limited opportunities for mass production.

As the world has reduced in size and become increasingly open, many of these constraints, logistical and mental, have begun to lift. Buoyed by success stories, and fuelled by growing aspirations, our view is no longer local, but global. While studio practice remains strong, designers are increasingly seeking new ways in which to grow sustainable businesses and markets. The Bombay Sapphire Design Room reflects a range of models, from the solo studio practitioner, to the designer as manufacturer, and manufacturer as commissioner.

Some practitioners have opted to become manufacturers, investing heavily in capital. Nelson's Høglund Glass, with glass blowing factories in both New Zealand and Australia, is one of New Zealand's most successful examples, as is Gary Nash's Sunbeam Glass. Here, Høglund and Sunbeam are joined by Karen Ellet, an emergent glass practitioner. Inspired by their examples, she is working with two other glass artists to establish a large-scale glass-blowing studio in Wanganui. Their aim is to produce both art glass and production ware, and to provide facilities for hire.

More typically, however, designers have sought and established a more flexible means to large-scale production through partnerships and contracts with manufacturers and industry specialists, both in New Zealand and off-shore. For example furniture company Neo also manufacturers for Neal Smith, and Studio Ceramics produces Stephanie Donaldson's work. Other designers, such as Fletcher Vaughan and Katy Wallace, work with an array of specialists to produce their work.

Increasingly aware of the value that design gives a product, manufacturers have sought out design expertise among studio practitioners. Dilana Rugs and Esther Diamond are examples of manufacturers who have been able to imbue their products with an edge, and build their reputations, through creative collaborations.

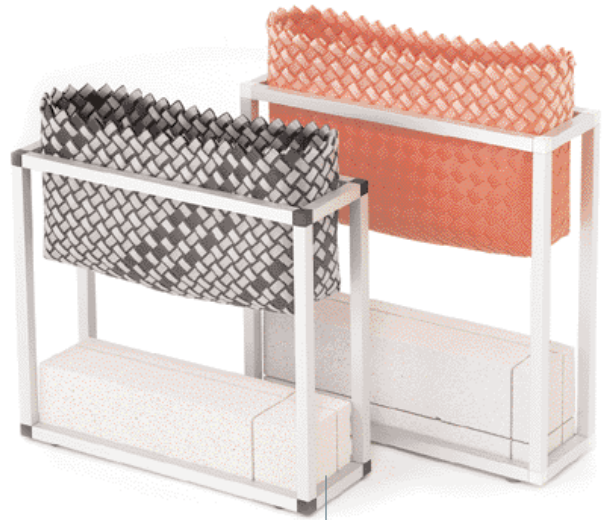
More recently retailers have begun to step into the mix, commissioning designs they are confident will work in the market place, and contracting manufacturers to produce them.

The Bombay Sapphire Design Room demonstrates the growing willingness of studio practitioners and manufacturers to undertake serial and mass production of high quality design objects. We look forward to the future, when the opportunities this approach to production provides, are enthusiastically embraced by new generations of makers for a worldwide audience.

The Bombay Sapphire Design Room Team



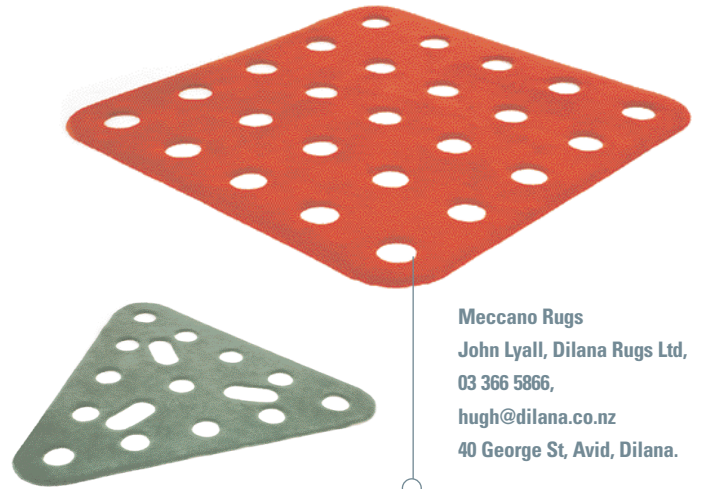
Bold new aesthetic,
Dominick Burrell, 05 345 1357,
mostlyfine@yahoo.co.nz;
Masterworks, Avid.



Magazine rack,
David Thomas,
027 666 0175,
davidrata@yahoo.co.nz
Eon Design Centre.



Tableware,
Raewyn Atkinson,
04 384 7423, Avid



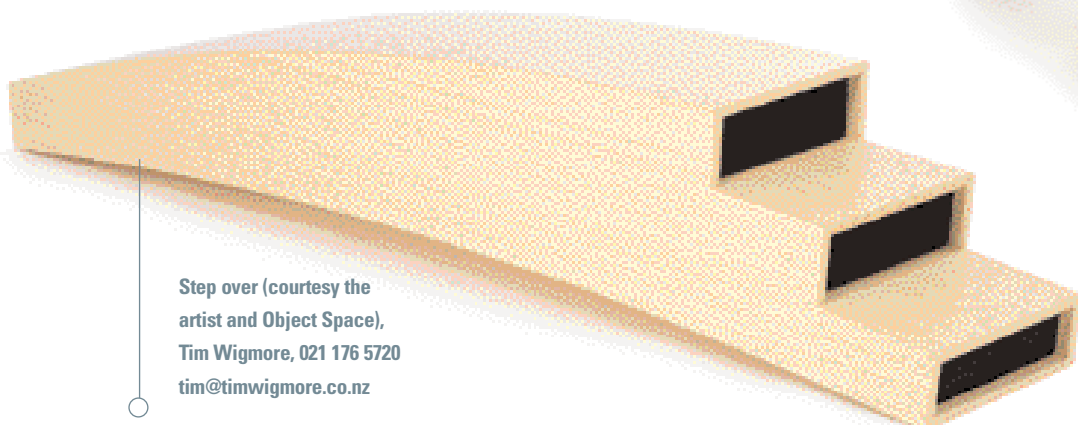
Meccano Rugs
John Lyall, Dilana Rugs Ltd,
03 366 5866,
hugh@dilana.co.nz
40 George St, Avid, Dilana.



Fruit bowl,
Andrew Babe,
09 846 7654,
abjkmc@xtra.co.nz
Eon Design Centre.



Ornamental bottles,
Paul Maseyk, 06 308 8887,
paulmaseyk@yahoo.com
Avid, Masterworks.



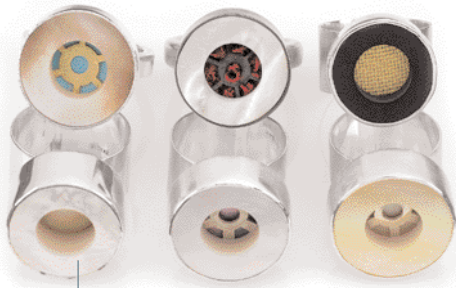
Step over (courtesy the
artist and Object Space),
Tim Wigmore, 021 176 5720
tim@timwigmore.co.nz



Line One Bed,
Bob McDonald, 021 626 646,
m.design@paradise.net.nz
Eon Design Centre,
Backhouse Interiors.



Cylinder lights,
tripod series,
Susannah Bridges,
Couling-Bridges,
021 255 3773,
sbridges@ihug.co.nz
Eon Design Centre, Aduki,
Vesta, Mezzanine,
The Dowse, Urban Lounge



Boll series glass,
Karen Ellett, 06 345 1357,
ellett3@hotmail.com
Masterworks, Avid.Textiles .



Drain rings,
Pauline Bern,
Fingers, Masterworks,
Avid, Lure.



Stargazer, Carin Wilson,
studiopasifika, 09 630 7356,
carin@studiopasifika.co.nz
Artis Gallery, Kura Gallery, Lush
Design Gallery.



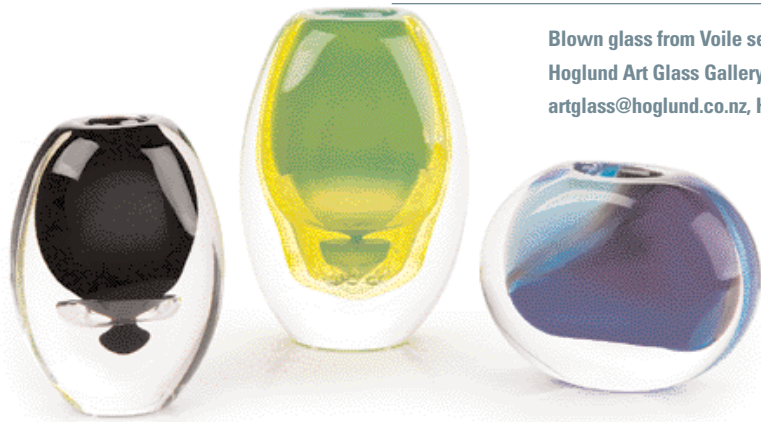
Iti Kahurangi,
Rangi Kipa, ArtMaori Ltd,
021 305 5672
hekerangi@xtra.co.nz
Te Papa, Tinakori Gallery

Planar dining table
and chairs, Neal Smith,
021 136 7075
nealdesign@paradise.net.nz
Eon Design Centre

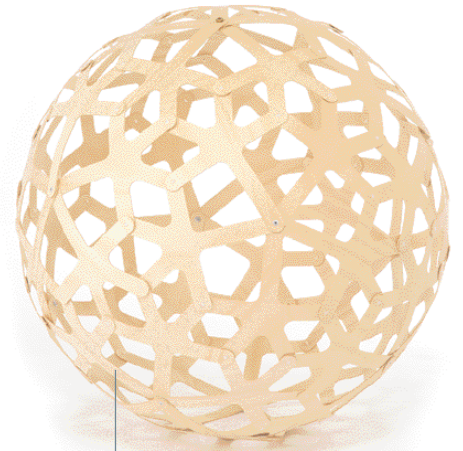


Wood veneer bucket bag and
Stellar Cabin Bags,
Roanne Jacobson - Saben,
Saben Ltd, 09 376 9949
roanne@saben.co.nz
Eon Design Centre.





Blown glass from Voile series, Ola and Marie Simberg-Hoglund,
Hoglund Art Glass Gallery, 03 544 6500 and
artglass@hoglund.co.nz, Hoglund Art Glass Galleries



Coral light, David Trubridge,
021 508 064, trubridge@clear.net.nz
Eon Design Centre, Simon James
Design, Backhouse Interiors, FY2K
(Sydney), Ray20(New York),
Cappellini, and Boffi (Milan).



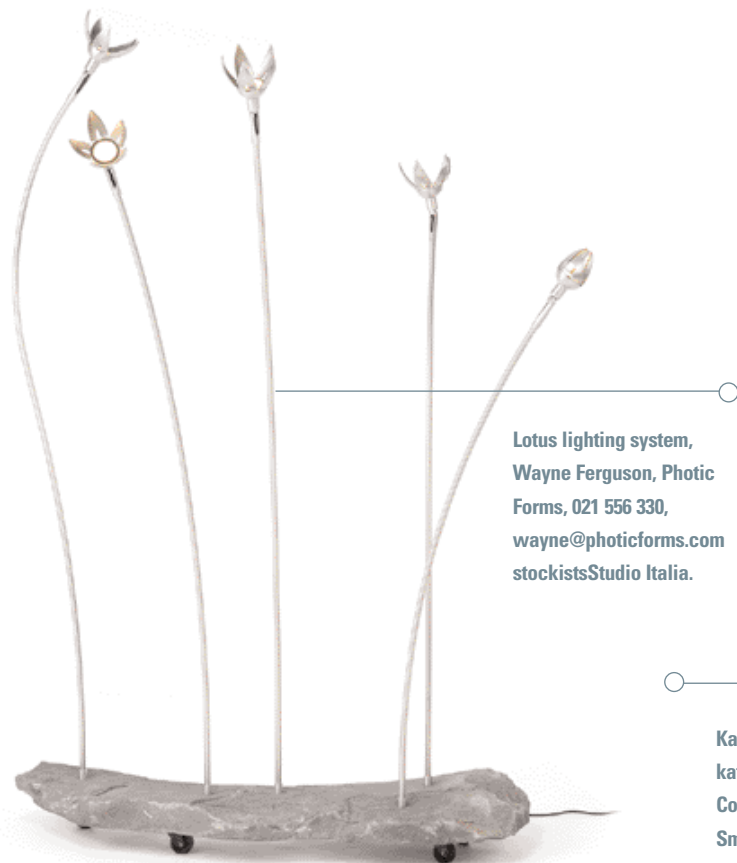
Brooches, Jason Hall,
09 836 6361
mkiizephyr@xtra.co.nz
FHE-GZ Galleries, Fingers, Quiol
gallery, EG.ET.AL (Melbourne)



Red bottles, Peter Collis,
09 480 9856 peter@collis.co.nz
Eon Design Store,
Masterworks, Anna Bibby
Gallery, Hub (Melbourne)
Koru (Hong Kong).



L4 table, Jetson sofa,
Simon James, 09 377 5556,
info@simonjamesdesign.com
Vesta, Portfolio by Design,
Simon James Design, Idee
(Japan), Ray20 (New York),
Jarlathdan (USA).



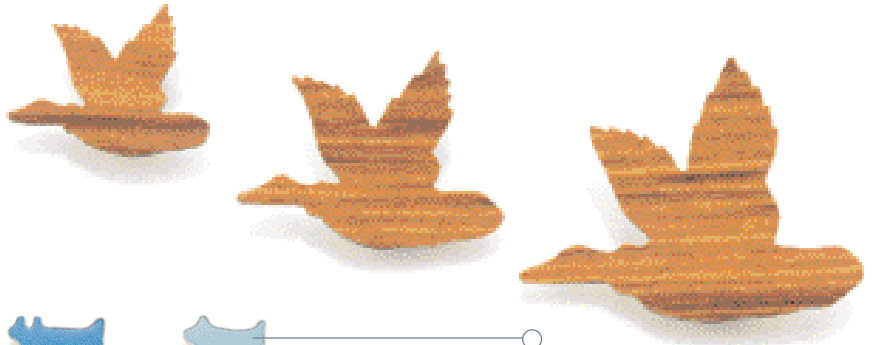
Lotus lighting system,
Wayne Ferguson, Photic
Forms, 021 556 330,
wayne@photicforms.com
stockistsStudio Italia.



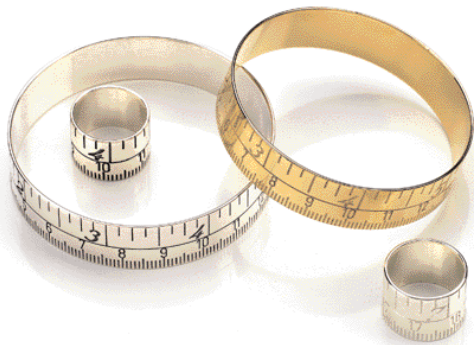
Katherine Smyth, 04 387 7857
katherinesmyth@clear.net.nz
Corban Estate Art Centre, Masterworks,
Small Acorns, Avid, Vessel,
The Dowse, Form Gallery, Vesta Design
and All Handmade (Sydney).



Cushions, Esther Diamond, (Sandi Reefman),
021 472 634, sandi@estherdiamond.com
Eon Design Centre, Apartmento, Black Barn Gallery.



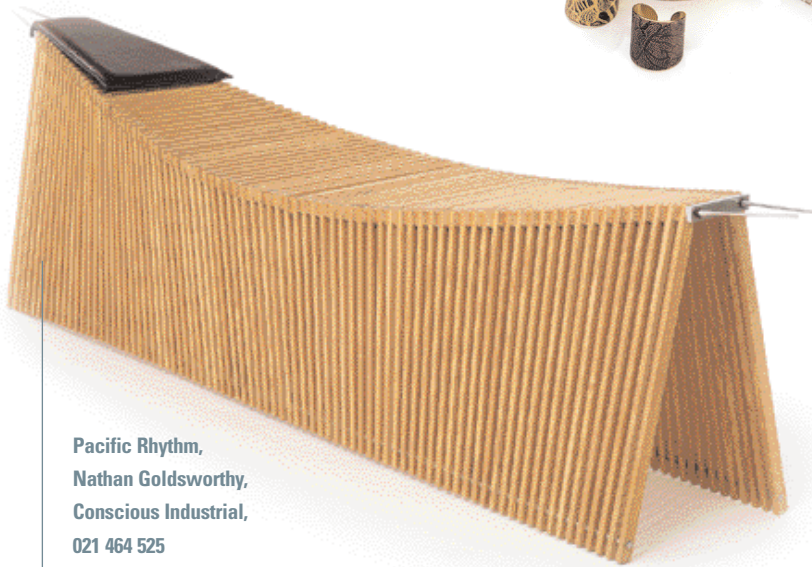
Animal brooches,
Kyleigh Adrian-Burne,
kyleigha@hotmail.com
04 389 4647
Eon Design Centre,
The Dowse.



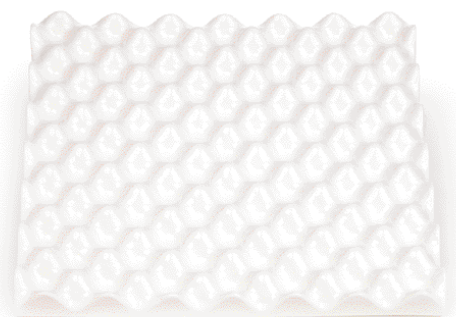
Jewellery,
Joanna Campbell, 021 108 3398
joanna@joannacampbell.co.nz;
Zambesi, Fingers, Avid, Lure
and the Corner Shop (Sydney).



Ceramic tableware,
Chris Weaver, 03 755 6815
jan.chrisweaver@xtra.co.nz
Masterworks,
Te Papa, Vessel, Form.



Pacific Rhythm,
Nathan Goldsworthy,
Conscious Industrial,
021 464 525
conscious@xtra.co.nz



Wood and Wallpaper Ceramics,
Stephanie Donald, 021 688 991,
hybriddesign@clear.net.nz
Eon Design Centre, Found, Artikel.



Picnic set, Christine Mitchell,
Kubic Ltd, 021 534 312,
christine@kubic.co.nz
Eon Design Store.





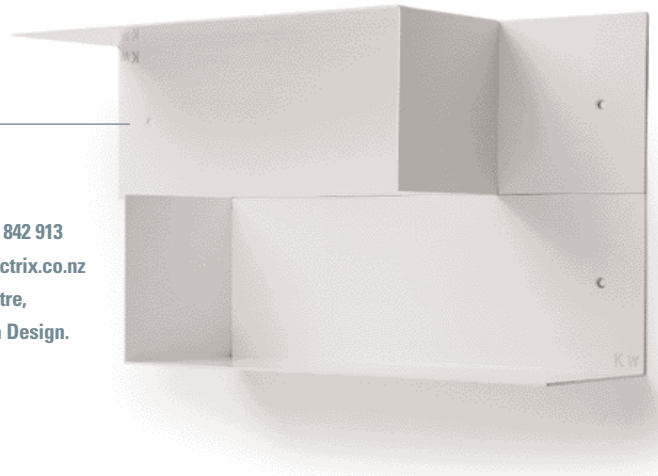
Glass Garden series,
Penelope Barnhill, 09 360 0331,
pen.barnhill@xtra.co.nz
Fingers, Royal Jewellery Studio, Avid, Statements,
Lure, Oxoxo (Baltimore), toi toi (London)



Still life in glass and ceramic,
Trudie Kroef, 021 366 356
trudiekroef@xtra.co.nz
Eon Design Centre, Avid.



Handbags, Vita Cochran,
03 473 8037, vitaflorea@hotmail.com
Scotties, Plume, Liz Thomas,
Zoology (Melbourne),
Camargue (Brisbane).



Shelving units,
Katy Wallace,
KW Design, 025 842 913
kattywallace@actrix.co.nz
Eon Design Centre,
Piece Ltd, Vesta Design.

Bed linen, Sarah Sadgrove,
Thread Design, 09 302 1710
threaddesign@xtra.co.nz



GoGo chair,
Chris Grattan,
chris@chrisgrattan.co.nz,
021 370 721
Home, IDE (Tokyo),
Tools (Paris).



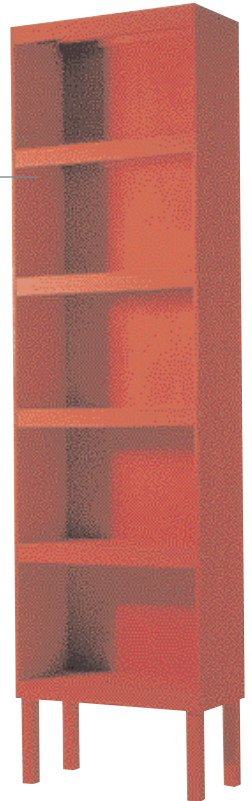
nOughts and Xrosses,
Fletcher Vaughan,
Fletcher Systems,
021 753 103,
fletcher@fletcher-systems.co.nz
ECC Lighting and Living.



Airtight Fliptop E950,
Tim Miller, Studio Miller,
04 463 6266,
tim.miller@vuw.ac.nz



Louvre light,
Katy Wallace, KW Design,
025 842 913
katywallace@actrix.co.nz
Eon Design Centre,
Piece Ltd, Vesta Design.



Red shelves,
Humphrey Ikin, 09 630 5478
and ikin@xtra.co.nz
FHE-GZ Galleries.



Sling, David Trubridge, 021 508 064
trubridge@clear.net.nz
Eon Design Centre, Simon James
Design, Backhouse Interiors, FY2K
(Sydney), Ray20 (New York),
Cappellini, and Boffi (Milan).



Cuba jug, Bob Steiner,
Steiner Ceramic Studios,
09 815 0777,
enquiry@steinerceramics.com
Eon Design Centre,
The Vault, Te Papa,
Auckland War Memorial Museum,
Kiwifruits NZ (London).

new zealand stockists

AUCKLAND 40 George St, Mt Eden, 09 623 8496. • **Anna Bibby Gallery**, 2 Morgan St, Newmarket, 09 302 2599. • **Apartmento Contemporary Furniture**, cnr Adelaide and Drake Sts, Freemans Bay, 09 309 7646. • **Artis Gallery**, 280 Parnell Rd, Parnell, 09 303 1090. • **Auckland War Memorial Museum store**, Auckland Domain, 09 309 0443. • **Statement**, Shop 305 Westfield Mall, Glenfield, 09 444 7103 **Corban Estate Art Centre**, 426 Great North Rd, Henderson, Waitakere City; 09 838 4455. **ECC Lighting and Living**, 39 Nugent St, Grafton, 09 3799 680. • **Eon Design Centre**, 20 Beaumont St, Freemans Bay, 09 3687 4860. • **FHE-GZ Galleries**, 2 Kitchener St, 09 302 4108. • **Fingers Contemporary Jewellery**, 2 Kitchener St, 09 373 3974 • **Kura Contemporary Ethnic Art**, 188 Quay St, 09 302 1151. Lush Design Gallery, Level 3, Atrium on Elliott, Elliott St, 09 358 5779. • **Masterworks Galleries**, 77 Ponsonby Rd, Ponsonby and 95 Customs St West, 09 357 6693. • **Piece Ltd**, 29 Mt Eden Rd, Mt Eden, 09 309 7461. • **Royal Jewellery Studio**, 486 New North Rd, Kingsland, 09 846 0200. • **Simon James Design**, 30 St Benedicts St, Newton, 09 377 5556. • **Studio Italia**, Studio 1, 96 Carlton Gore Rd, Newmarket, 09 523 2105. • **The Vault Design Store**, cnr High St and Vulcan Lane, 09 377 7665. • **Zambesi**, 2 Teed St, Newmarket, 09 523 1000. **WELLINGTON** • **Artikel**, 126 Wakefield St, 04 499 7787. • **Avid**, 48 Victoria St, 04 472 7703 • **Portfolio by Design**, 119 Jervois Quay, 04 803 3096 • **Small Acorns**, 97 Willis St, 04 499 5795. • **Zambesi**, 107 Customhouse Quay, 04 472 3638 • **ECC Lighting and Living**, 61 Thorndon Quay, 04 473 0200. • **Apartmento**, Ground Floor, 103 Thorndon Quay, Thorndon, 04 473 5581 • **Te Papa Store**, Te Papa, Cable St, 04 381 7000. • **The Dowse**, 45 Laings Rd, Lower Hutt, 04 570 6500. • **Tinakori Gallery**, 132 Featherstone St, 04 471 2636. • **Vessel**, 87 Victoria St, 04 499 2321 • **Backhouse Interiors**, 12 Kaiwharawhara Rd, Kaiwharawhara, 04 499 8847.

CHRISTCHURCH Dilana Rugs Ltd, 50 Salisbury St, 03 366 5866. • **Form Gallery**, 49 Worcester Blvd, 03 377 1211. **DUNEDIN** • **Aduki**, 34 Moray Place, 03 474 9434. • **Lure Jewellery**, 130 Stuart St, 03 4775559 **QUEENSTOWN** • **Vesta**, Williams Cottage, 19 Marine Pde, 03 442 5687 **TAURANGA** • **The Urban Lounge**, Unit 2-3 Newton St, Mt Maunganui; 07 574 1134. **HAWKES BAY** • **Black Barn Gallery**, Barn Vineyards, Black Barn Rd, RD12 Havelock North, 06 877 7985.